



Broadway Costumes

“Why Rent?”

If you're preparing for a costume event or theater production, you don't always want to invest in purchasing a costume. Sometimes it makes more sense to rent an outfit for a shorter period of time and for a cost that is much less than what you would spend to purchase a costume outright. Fortunately, that's why Broadway Costumes exists.

1. Get a deluxe outfit for an affordable rental rate.
 - To determine whether or not a costume rental would suit your needs, simply compare the purchase price to the rental price. If the prices are approximately the same, it makes sense to buy the costume. If, however, there is a large disparity, a rental just might be practical. For example, if a mascot costume costs well over \$1000 to purchase and you can rent the same costume for \$75.00, which is a huge savings.
2. Consider how often you'll need the costume.
 - It is important to think about how frequently the costume will be worn. If you'll need the costume once for a party or special event, renting makes sense. On the other hand, if it'll be worn several times a year, every year, it would probably be better to purchase it.
3. Rental costumes are usually higher in quality.
 - Weigh the importance of quality. If you have a set budget for your costume, say \$75, you can either rent a very high quality outfit or buy a lower quality one. If you're interested in authenticity or want to win a costume contest, you may be better off renting. On the other hand, if you're just looking for something to wear to a small party, renting or purchasing, depending on cost, might save you money.
4. Renting is Green.
 - Yep, renting is a good “green” option. Renting costumes or clothing that is used over and over instead of purchasing is a good option for the environment – less packaging and less chance a purchased costume will give out before the night is over and thus thrown away.
5. Renting won't encourage hoarding.
 - If you have plenty of closet space or storage space at home, purchasing different costumes and storing them may not be an issue. But if you are tight on space, just being able to return your costume to the rental store may save you from those de-cluttering blues. So don't fill up the closet or trunk – Rent!
6. And finally, you're shopping local.
 - Whether you rent or purchase, consider your ability to help out local mom-and-pop, brick-and-mortar businesses, instead of the larger national chains that don't have quite the investment in the local economy. Your local shops will have the ability to handle your more immediate pressing concerns or solving issues that may be plaguing you.
 - Renting a costume from a local store often means a somewhat limited selection than going online; however, you'll get great customer service and the opportunity to try the costume on before you rent it.

Keep the following tips in mind:

- If you're planning to rent a costume for Halloween or a big local event, stop by Broadway Costumes in advance of your event, then reserve your outfit while there are still lots of options available.
- If you do decide to reserve a costume in advance, Broadway Costumes can then guarantee that your costume will be available when you need it.
- Broadway Costumes takes all the hassle out of costuming – we can do minor alterations and we clean the costumes after you use them leaving your hands free to do everything else!